

#### A Community Response to a Community Crisis









#### Factors that Affect Health

**Public Health Pyramid** 

Smallest Impact Counseling and Education

Clinical Interventions

Long-lasting Protective Interventions

Changing the context to make individuals' default decisions healthy

Eat healthy, be physically active

Rx for high blood pressure, high cholesterol, diabetes

Immunizations, brief intervention, cessation treatment, colonoscopy

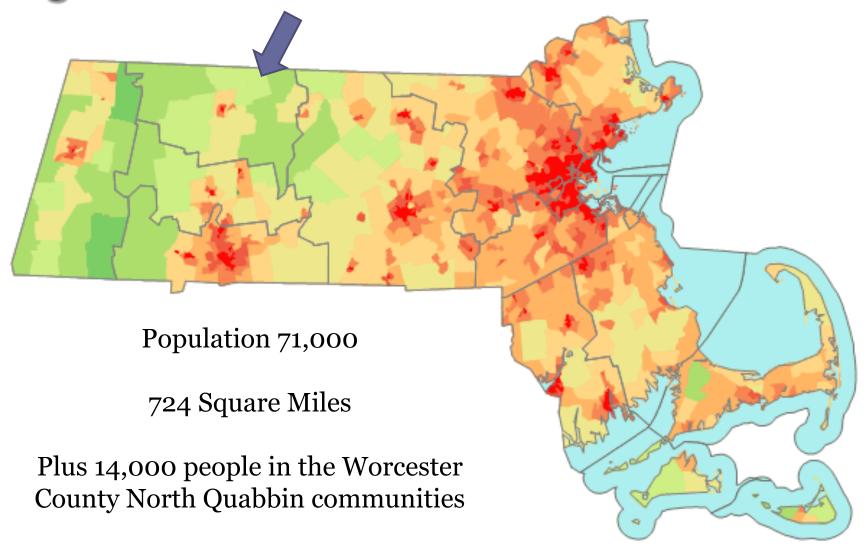
Fluoridation, og trans fat, smoke-free laws, tobacco tax, iodization

Largest Impact

Socioeconomic Factors

Poverty, education, housing, inequality

# Franklin County and the North Quabbin Region of Massachusetts



# **Collective Impact**









Education

Human Service Organizations

Business Community

Law Enforcement

Courts

Government

Housing

Treatment

Recovery Community

Families

Opioid Task Force

Healthcare

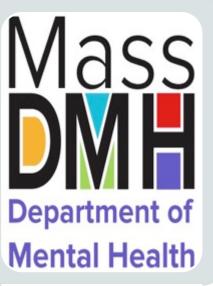
Center for Prevention Research and Development. (2006) Evidence-Based Practices for Effective Community Coalitions.

## **Effective Statewide Collaborations**









Massachusetts
Executive
Branch and
Legislative
Branch

Massachusetts Trial Court Department of Public Health

Department of Mental Health

# **Task Force Committees**



Healthcare Solutions

Education and Awareness

Law Enforcement and Justice

Treatment and Recovery

Housing and Workforce Development

**Executive Council** 

## The Problems



Too many people are misusing and becoming addicted to prescription opioids and heroin

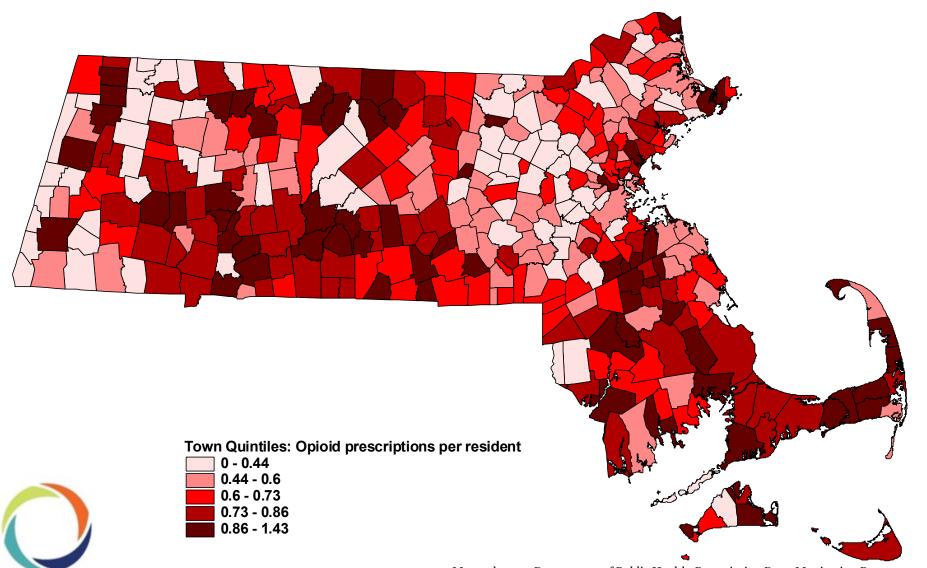


Too many people are overdosing on opioids



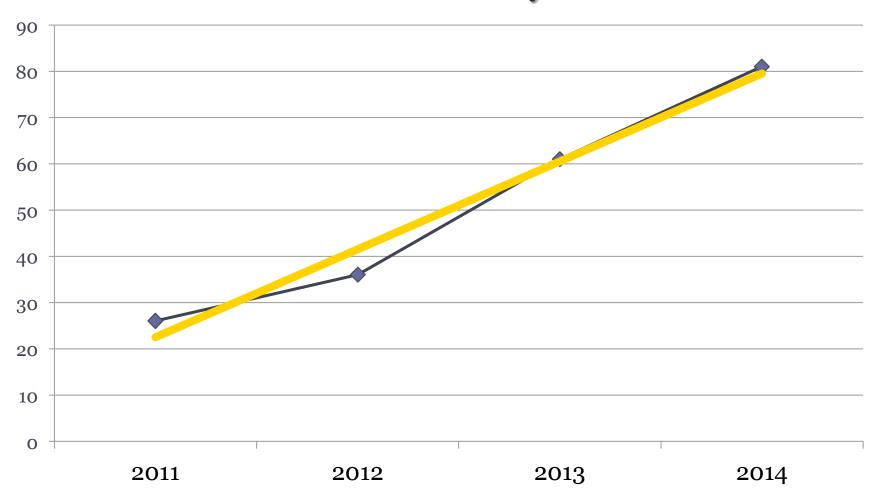
Not enough people are achieving long-term recovery from opioid addiction

#### 2012 Opioid Prescribing Rates: Number of Schedule II - V Opioid Prescriptions per Town Resident

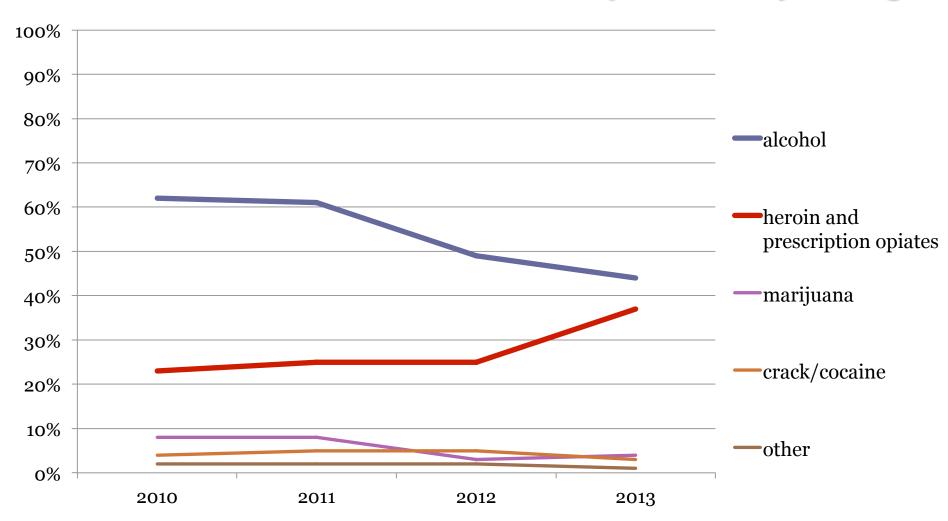


# Opioid Incidents Up More Than 300%

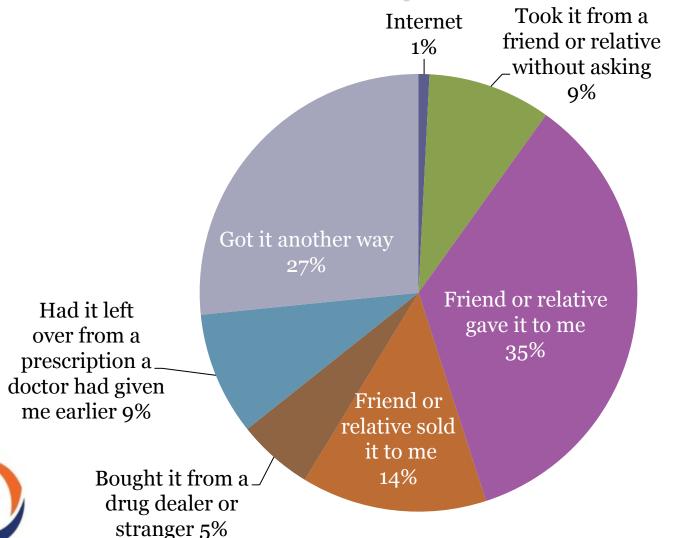
#### **Narcan Administration by MedCare EMT**



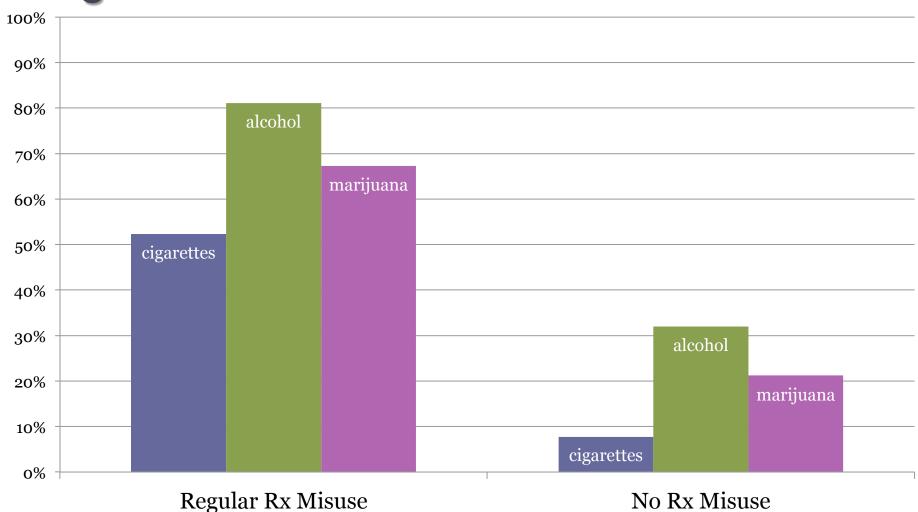
# Franklin County and North Quabbin DPH Treatment Admissions by Primary Drug



# Franklin County Youth Access to Prescription Medications



## Franklin County Youth Regular Prescription Drug Misuse and Use of Other Substances



#### **Local Overdose Data Collection**

#### Regular Reporting by First Responders to Sheriff's Office





#### **Opiate Overdose Data Collection Form**

		ired		

#### Service Identification

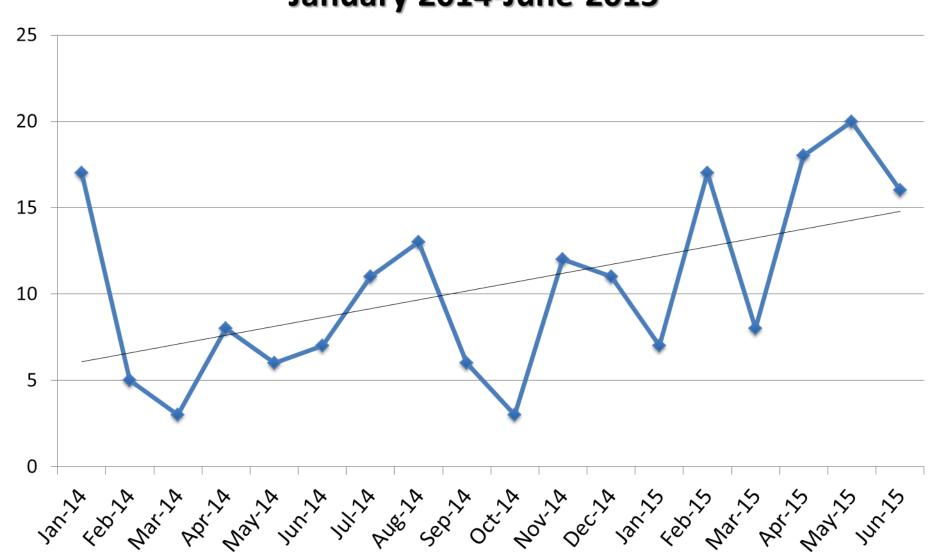
What	type	of	service	are	you?	*
					,	

- ☐ EMS
- □ Police
- Fire

#### What town do you operate in? \*

- Ashfield
- Athol
- Bernardston
- Buckland
- Charlemont
- Colrain
- Conway
- Deerfield
- Erving
- Gill
- Greenfield
- Hawley

# Overdose Incidents by Month January 2014-June 2015



## The Goals



Reduce the number of people addicted to prescription opioids and heroin



Reduce the number of people overdosing on opioids



Increase the number of people in long-term recovery from opioid addiction

## **Task Force Priorities**

#### Prevention



Decrease access to prescription medications

Increase perception of harm of non-medical prescription drug use

#### Intervention



Increase access points in the community for screening and intervention

Increase access to Narcan for people with current/history of use, & family and friends

#### Treatment



Increase timely access to treatment

Reduce stigma associated with addiction

#### Recovery



Increase access to supportive services

Increase access to stable housing and stable employment

#### Prevention



Decrease access to prescription medications

Increase perception of harm of non-medical prescription drug use

# **Prevention Strategies**



Physiology of Addiction Training



Rx Take Back



Prescriber Training and Technical Assistance



Evidence-based Health Education

#### Intervention



Increase access points in the community for screening and intervention

Increase access to Narcan for people with current/history of use, & family and friends Intervention Strategies



Crisis Intervention Team Training



Narcan Access



Screening Brief Intervention and Referral to Treatment



Sequential Intercept Model in the Criminal Justice System

#### Treatment



Increase timely access to treatment

Reduce stigma associated with addiction

#### Recovery



Increase access to supportive services

# Treatment and Recovery Strategies



Evidence-Based Treatment at the House of Corrections



Advocacy for local treatment services



Recovery Coach Academy



Stigma Campaign

# Preventing Criminalization The Problems



People with substance use disorders and mental health issues over-represented in the criminal justice system

Individuals cycle in and out of the criminal justice system often receiving little, if any, treatment

People with SUD and MHI are costly and time consuming for law enforcement, courts, and local jails

# Moving People from the Criminal Justice System into Treatment



Reduces or eliminates the time in jail



Links
criminal
justice
system to
community
-based
treatment
and
supports

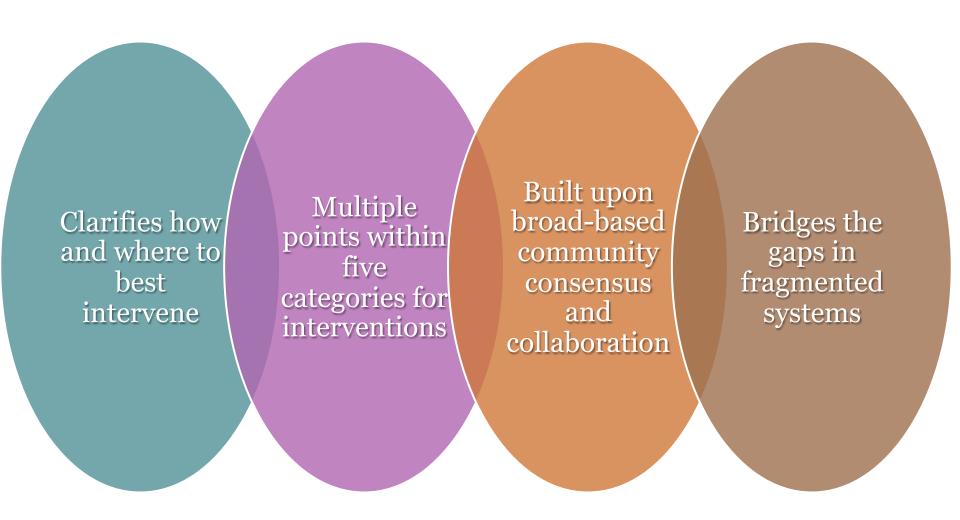


Results in lower criminal justice costs



Does not increase public safety risk

# Sequential Intercept Model (SIM)



# Sequential Intercept Model

Massachusetts Trial Court Task Force on Substance Abuse and Mental Health



Intercept 0

Schools

Healthcare Providers

Treatment Providers

Homeless Shelters

Human Services Intercept 1

Police

Hospitals

Emergency services

Intercept 2

Post-arrest

Initial detention

Initial hearings Intercept 3

Post-initial hearings

Jails

Courts

Forensic evaluations

Forensic commitments

Intercept 4

Re-entry from jails, state prisons and forensic hospitalization

Intercept 5

Community corrections

Community support

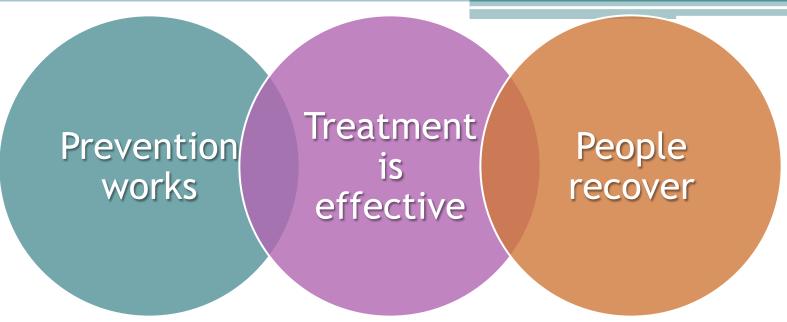
# Final Thoughts for Communities

Address Stigma



Coalition Model: Collective Impact

Invest in Intercepts Zero, One and Two





www.opioidtaskforce.org



facebook.com/OpioidTaskForce







of Franklin County and the North Quabbin Region

**Anninidtaskforce**